



Welcome to Kite & Dart - Your Trusted Partner for Software Development and IT Services. We are a leading provider of software development, AI support services, and IT enabled services, based in Australia, Bangladesh, India, and the Philippines and serving medium and small businesses in the US, Australia and other developed countries.



*At Kite & Dart, through our focus on embracing innovation and a practical and time-tested approach to solving complex challenges, our activities empower our customers with a competitive edge. Hence, investing in growth is not just a corporate ethos but a core fundamental that drives everything we do at our company!*

## **Business principles that govern us:**

- We believe that clients' interest always comes first and foremost – above everything else
- We believe that our core assets are our people, capital and reputation
- We believe in providing regulatory-compliant solutions that fully comply with the laws of the land
- We believe that our continued success depends upon our specialist services comprising technical, operational and market expertise



# “Investing in growth!”

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At Kite & Dart, we adopt a partnership approach, whereby we develop long-term relationships with global, regional and local customers.

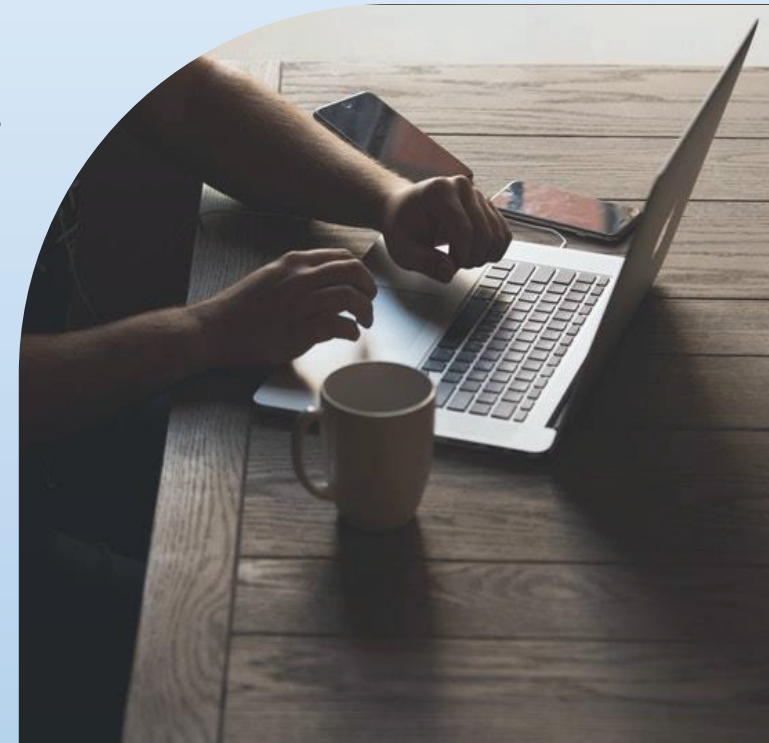
Importantly, we offer our customers innovative solutions and high levels of service that enable them to meet the needs of the rapidly changing world.

We also review our internal strategies to ensure that we create the most optimal impact with a view to enhance the core competencies of our customers’ business.

In effect, we believe that ‘Investing in growth’ is the fundamental principle by which we operate to expand and enhance sustainable value for all our stakeholders.



**Partho Sharathi Saha**  
Managing Director



*At Kite & Dart, our values, enshrined in our business principles, are underpinned by a relentless focus on ensuring that we take our customers' business ahead. Hence, we do business with integrity and ethics, ensuring that our solutions result in sustainable outcomes for our clients!*

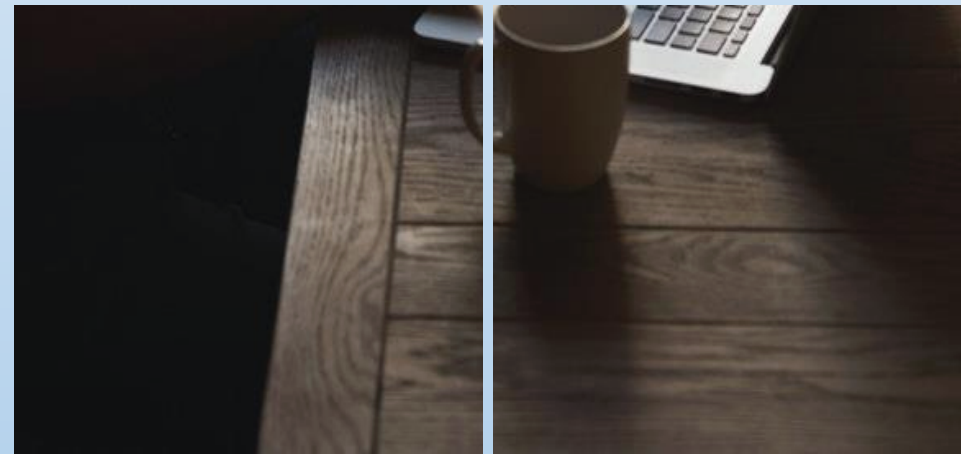
## **Our Business**

- ❖ We provide comprehensive, holistic and inclusive support services to our customers, enabling them to expand their business possibilities by ensuring the right connect between products and consumers
- ❖ We ensure optimum resource availability at appropriate place and time to enable our customers to focus on their core business competencies
- ❖ We enable sustainable value creation and enhancement for our clients through ensuring the optimum utilization of resources, through developing dynamic and value-oriented workforce strategies and through technology leverage that enable our customers to meet their business objectives
- ❖ We are focused on providing our customers with modern business tools and practices to ensure sustainable competitive advantages in the digital era



# Our Business

- ❖ We extend support to both public and private sector enterprises on e-governance, while also promoting startup and entrepreneurial ventures through offering relevant and competitive business strategies
- ❖ We are geographically-diversified with an entrenched presence in Bangladesh, Australia, Philippines & India, with relationships and associations across the globe
- ❖ Our founders and management personnel draw rich expertise from the diverse fields of finance, accounting, management, business transformation, information technology (IT) and communications, among others





***At Kite & Dart, our credo of 'Investing in growth' articulates our approach as a partner fully invested in the success of our clients. Hence, we operate with the core strategic intent of linking people with possibilities!***

## **As a strategic growth partner, we engage in:**

Providing turnkey, end-to-end solutions on information technology (IT), finance, management and business administration to unlock business efficiency, while ensuring that our customers focus on their core business areas/competencies



Offering dedicated state-of-the-art infrastructure with round-the-clock support, enhancing uptime and ensuring uninterrupted business possibilities



Empowering our customers with benchmarked service levels, thereby providing assurance on quality and timeliness



Streamlining business systems and processes, while engaging in strategic business transformation



Creating a platform for profitability enhancement, while enabling our customers to maximize return on the invested capital



**At Kite & Dart,** we help our customers in:

- Own proprietary product and solution
- Mobile App Development
- Web Application Development
- Desktop Application
- ERP Solutions
- Custom Software
- Digital Media Solutions

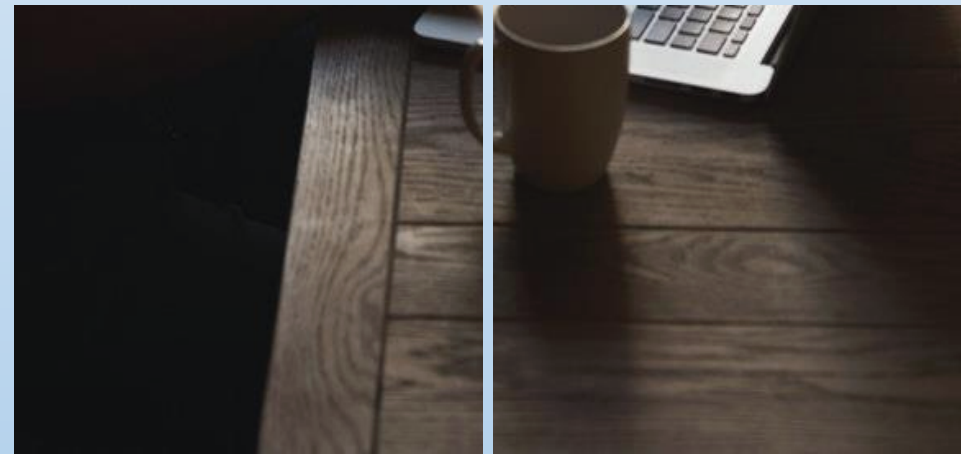
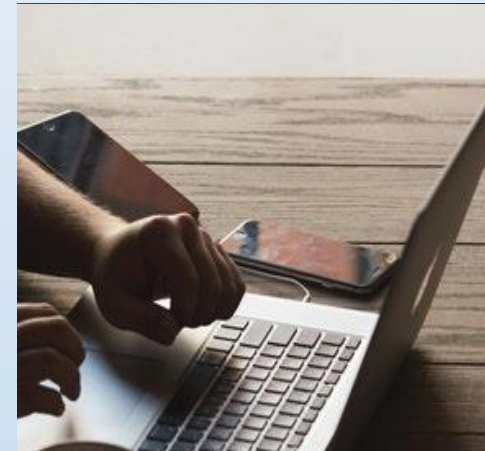


# Mission

To be a most preferred quality software development and Resourcing partner throughout the world by providing quality services

# Vision

To be a successful service oriented company globally by meet or exceed our customer needs and expectations by delivering cost effective, right quality and customer oriented technology solutions on time





# Key Experts

At Kite & Dart, our promoters and key management personnel possess proven, longstanding and specialist capabilities in business services. With rich experience amassed over the years, our leadership believes in the highest standards of value creation for stakeholders.



## **Md Shafiqul Islam (Chairman)**

- 43 years working experience in Development Sector (10 years as ED, CRP)
- Education Sector (2 years as Vice Chancellor of BUP)
- UNDP financed project (2 years as Coordinator and National Steering Committee Member of National ID and Voter List with photograph project)
- 29 years in the Bangladesh Army in various appointments in the rank starting from Second Lieutenant to Major General

## **Prartho Sharathi Saha (Managing Director)**

- 12+ Years experienced in Ceramic Industries with Software (Web & Mobile) Development, Database Administration & Analyzing and Project Management
- 5+ Years experienced in Painting Industries with Software (Web & Mobile) Development, Database Administration & Analyzing and Project Management
- 2+ Years experienced in Pharmaceuticals Industries with Software (Web & Mobile) Development, Database Administration & Analyzing and Project Management





## **A S M Ashraful Alam (Director)**

- Project Manager with over 10 years of PM & business transformation experience across Government, NFP, Telco, Military
- 3 Years Experience in Technology & Operations Manager MATW International Ltd, Sydney, Australia Project Manager OSGA Projects Pty Ltd, Sydney, Australia | Aug 2018 – Mar 2020
- 2 Years experience in Assistant Project Director (Member of PMO) Department of Immigration & Passport, Dhaka, Bangladesh

## **Mohammad Shafiul Haque (Director)**

- 30 years experience in IT sector and management sector
- Served as the Development of War Game Simulator for Bangladesh Navy
- wide ranging experience in IT sector and management sector
- Work experience in many countries of the world and attended workshops, seminars, and meetings on a wide range of development issues



## **Hasibul Haque (Director)**

- Global Hypertension Medicine Access Expert, Resolve to Save Lives, USA
- Public Health Pharmaceutical Supply Chain Expert for Sri Lanka, Asian Development Bank
- Chief of Party/Country Program Director of Management Sciences for Health (MSH) in the Philippines for USAID Medicines, Technologies, and Pharmaceutical Services (MTaPS) Program
- Chief of Party/Country Director of Chemonics International in Cambodia for USAID Global Health Supply Chain-Procurement and Supply Management (GHSC-PSM) project

# Products

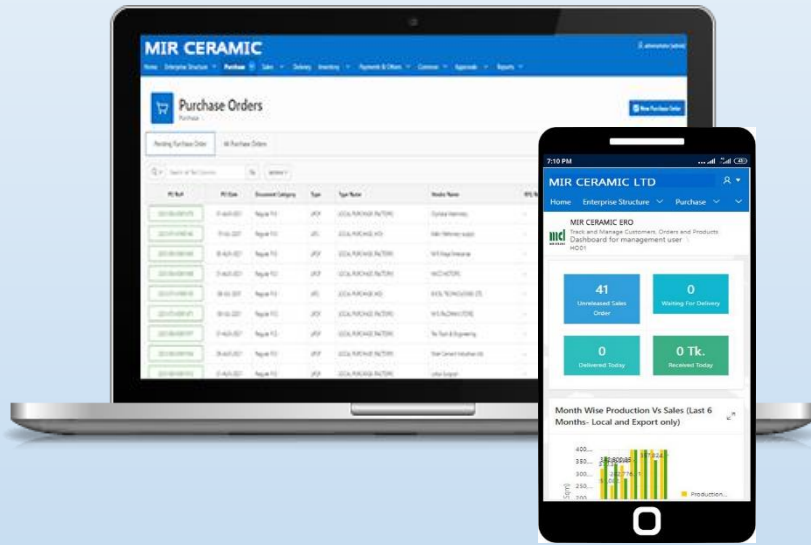
## KnD ERP

Enterprise Resource Planning

Enterprise Resource Planning (ERP) is a cross-functional enterprise system driven by an integrated suite of software modules that supports the basic internal business process of a company

### M ERP Modules

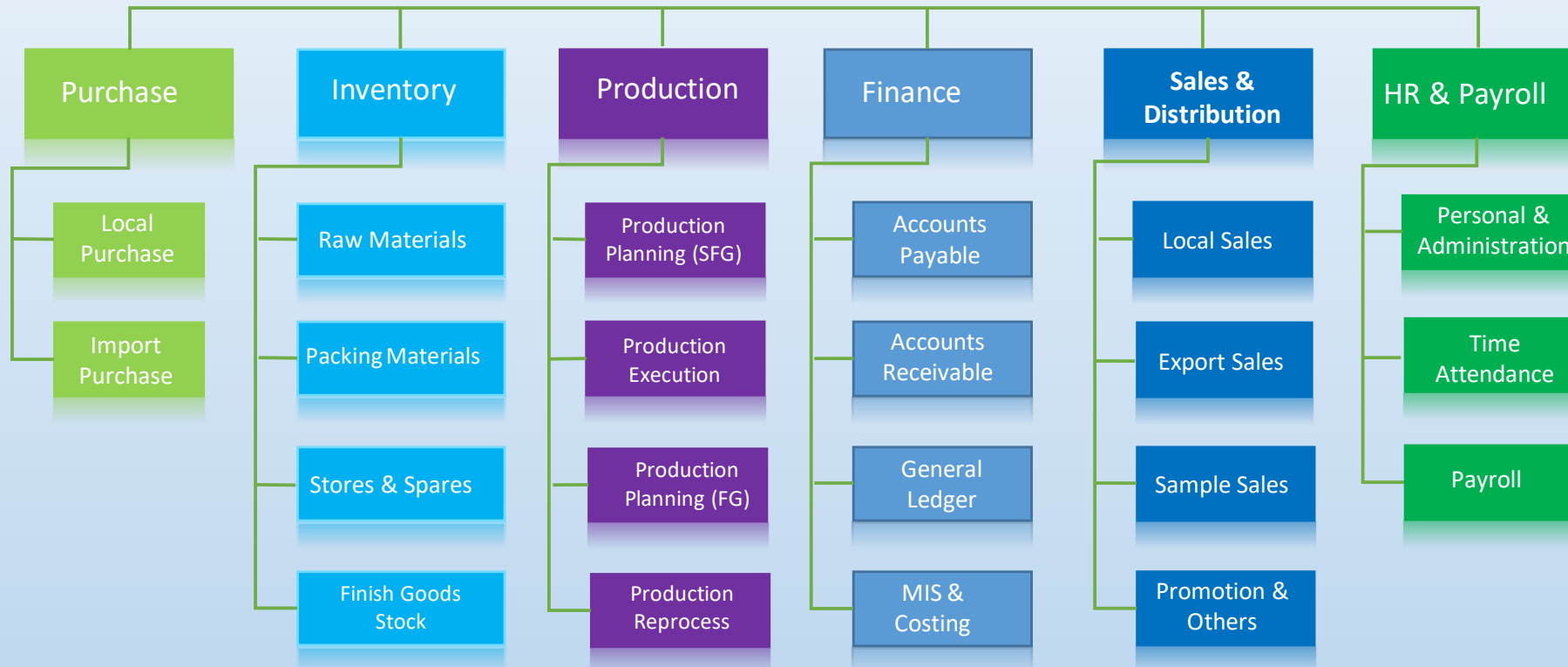
- Purchase
- Inventory
- Production
- Finance
- Sales & Distribution
- HR & Payroll
- Mobile Apps for Sales & Distribution



# Products

## KnD ERP

Enterprise Resource Planning



# Benefit



- Reduce Inventory Cost
- Increase in Productivity
- Minimum Data Entry
- Increase In Customer Satisfaction & Retention Rate
- Real-Time Reports
- Improved Customer Service
- Enhanced Data Security
- Department Collaboration
- Better Business Management

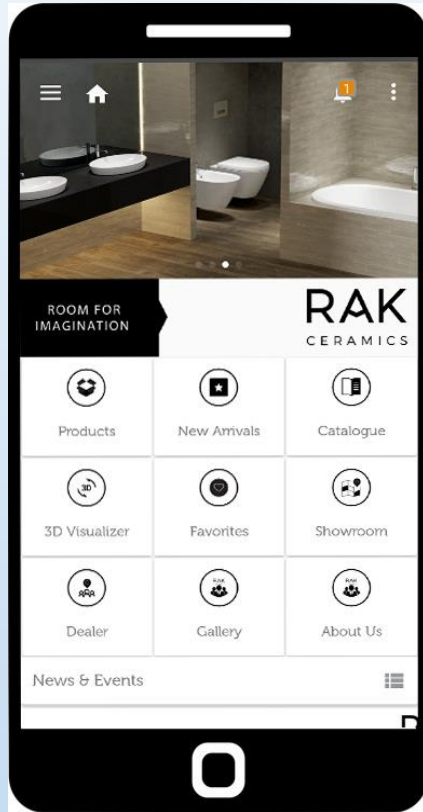


# E Catalog

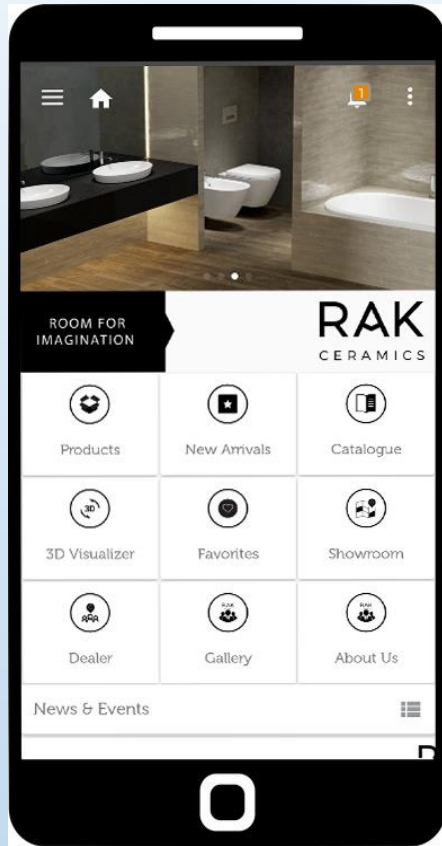
## E-Catalog **Mobile Application**

E-Catalog is an application (Android & iOS) to display products like tiles and ceramics by which manufacturers can quickly & easily engage their clients. Users can view and choose from the tiles and sanitary products without having to go to any display shops or showrooms. This saves them both time & effort and all the while, manufactures benefit from the showcase of their products.

Featuring beautiful yet minimalistic UI & easy to use interface, the application is fully user friendly. With the help of navigation menu and shortcut icons, user can quickly navigate to their desired page or products. Below is the list of features the app provides:

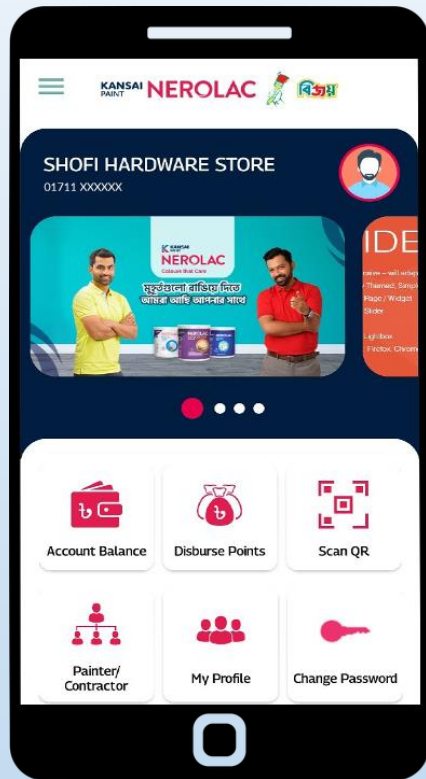


# E-Catalog Features



- Dashboard
- Option for User Registration by SIM and User Information
- Showing Product list with Picture with room visualization picture (Individual/Group).
- Update Product Catalog with Picture (with Décor & Border and Color options in Sanitary).
- Price List of Product.
- Customer /Business Partner List with Contact ( with Google MAP options)
- RAK Display Center list with contact ( with Google MAP options)
- Popup News & Events option for communication with dealers/partners.
- Have option to create Sales Order and send it to designated sales person mail or in apps module to view or download it in excel/pdf format.
- Sales Person can update the status of sales order so that customer can get information of this order.
- After Invoicing from SAP, Sales Person can send the invoice (pdf) format to customer for faster communications.
- Customer Complain Record.
- Feedback & contact options.
- Simplicity for the end users.
- Support for all Android versions.
- High Performance.
- Security.
- Offline work.
- Regular Update.
- User can search in advance level (i.e. any keyword, Brand, Model, Size, color, subgroup etc.)
- Analysis report can generate for company side (i.e. Apps are using or not etc.)

# Dealer & Painter CRM



## M CRM Mobile Application

This App generally use by Paints Company' Dealers for their registered painters. This will benefit all their Dealers/Distributors and Painters to claim points based product lifting and usages.

Here Dealer can redeem all scratch card amount given by painter and can add points to painter account based on the usages of Painters.

Dealer also can see their stocks and how much each painter have taken products from this app. Painter can see their membership status and how much points has been added to their account as well.

# E-Learning Management (iskul)

## Unleash the power of iskul LMS !

Revolutionize education & training delivery. Empower learners, boost engagement, drive success. Elevate learning experience today! iskul is for everyone at your institution!



## What is iskul LMS?

iskul is a powerful & versatile Learning Management System (LMS) platform designed to facilitate efficient & effective online learning & training experiences. Tailored for businesses, educational institutions, & organizations of all sizes, iskul is the perfect solution for managing, delivering, & tracking educational content.

## How does it work?

It's easy & intuitive! Everyone who signs up from your institution – including students, faculty & staff! We offer this as SaaS or on-premise installation. The client gets license to use for total number of admin, faculty & students. Licensing fee also depends on the number of courses delivered .

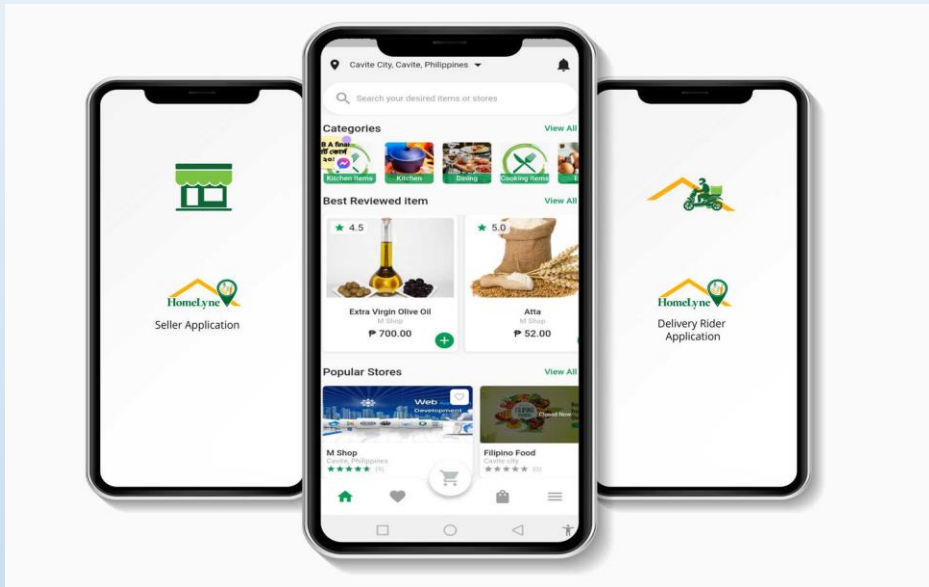
## Who should use iskul?

Who should use iskul ? Small & medium training organizations looking to deliver automated delivery with minimal administrative intervention.

## Delivery Workflow?

iskul is designed to make the process of writing, editing & producing your training contents, assessments and project reports much quicker & easier for you & your collaborators

# Multivendor Ecommerce



Our multivendor ecommerce platform offers a comprehensive solution for online shopping, connecting sellers and customers seamlessly. With dedicated mobile applications for sellers and delivery riders, we provide a user-friendly and efficient ecosystem for the entire ecommerce process. Our platform supports both Android and iOS devices, ensuring a wide reach and accessibility for users.

For sellers, our application enables them to easily manage their online stores, list products, track inventory, and process orders. They can showcase their products with appealing visuals and detailed descriptions, attracting customers and driving sales. With intuitive features and a user-friendly interface, sellers can efficiently handle customer inquiries, manage returns or exchanges, and track their sales performance.

Our delivery rider application empowers riders to efficiently handle order deliveries, ensuring timely and reliable shipping services. Riders receive real-time notifications for new orders, optimized delivery routes, and customer details. This streamlines the delivery process, reducing transit times and enhancing customer satisfaction. Through the application, riders can update order statuses, manage deliveries, and communicate with customers for a smooth and transparent delivery experience.



# Technology Profile & Skills



# Our Valuable Clients



RAK Ceramic BD



Kansai Paints



Sheltech Ceramics Ltd.



Star Ceramics



SINIBANGLADESH



Amas Industry



Platinum Traders



RedRoz Creation



HomeLyne



TH & Associates




Zaraah Aesthetic




Chef Biplab

# Contact Information

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